



*Beachwood  
Canyon*

## N E I G H B O R H O O D   A S S O C I A T I O N

October 1, 2018

Elva Nuno-O'Donnell  
City of Los Angeles, Dept of City Planning  
6262 Van Nuys Blvd. Room 351  
Van Nuys, CA 91401  
818- 374-5066 - [elva.nuno-odonnell@lacity.org](mailto:elva.nuno-odonnell@lacity.org)

Re: Environmental Case No: ENV-2018-2116-EIR  
Project Name: The Hollywood Center Project

Dear Planning Department;

The Beachwood Canyon Neighborhood Association vehemently opposes the construction of the project known as "Hollywood Center".

This project should not be considered at this time because the requisite studies needed to proceed have not been done. Simply renaming a project is not a license to continue along a wrong path that is not beneficial or conducive to existing neighborhood parameters.

Since Mr. O'Farrell has actively pursued new construction along the Yucca "Corridor", Argyle Avenue has lost 2 lanes of traffic (1 North, 1 South) because of changes in traffic lanes, it can now take up to 5 to 10 minutes to cross Hollywood Boulevard due to the omission of the left turn lane and through traffic must now wait several lights to move forward through the intersection.

The addition of this structure in an already sated neighborhood (filled with new construction units that have yet to be occupied) will not be a complement to the area but rather a complication that disrupts and intrudes into the daily lives of those of us who call Hollywood home.

There is a fault line running through this plot of land. The psychology that since other buildings have been constructed does not give license to ignore the obvious dangers but rather an opportunity to see what happens when the fault line is disturbed by the next tremor that seismologists predict will be happening sooner rather than later.

The company planning this project is responsible for the Millennium Tower in San Francisco. Although they said they were complying with specifications, we now know that they cut corners and made one of the most infamous structures in modern times.

Please stop processing this request. Protect the people of Hollywood. Just say "NO".

Sincerely,

Missy Kelly, President of Beachwood Canyon Neighborhood Association